

**REGISTRATION FORM to download, complete and return with your application**

**Call for entries - 'A Streetcar Named Design' 2025 creativity competition**

The aim of the competition? To imagine and design a complete cover for one of the tramways in the Saint Etienne Metropole transport network in the context of the 13th Biennale Internationale Design Saint-Etienne. This competition is aimed at students or groups of students enrolled in a master's degree in the schools of art and design of the UNESCO Creative Cities of Design, ESADSE partner schools abroad, or in the French schools belonging to the network of the National Association of Public Art and Design Schools (ANdEA).

For any questions please contact: [designtramcompetition2025@citedudesign.com](mailto:designtramcompetition2025@citedudesign.com)

**Important information**

- deadline for submission: Friday 28 March 2025 at midnight
- one form is valid for the proposal of one project only. If you wish to propose several projects, please fill in a new form.
- your application will not be considered unless we have received all the information requested. Incomplete applications will not be considered.

Information about the applicant

**Contact - student applicant or student group leader**

Civility  
(Mr / Mrs / Other).....  
First name(s).....  
Last name(s) .....  
Telephone number.....  
E-mail address.....

**Your study institution**

Name.....  
Website.....  
Street number and name.....  
Postcode.....  
City.....  
Country.....

**Information on the project and its design**

Project Title.....

**A conceptual note** containing a comprehensive presentation of the project, on the participants (if a group proposal), the size, materials and any explanation necessary to the clear understanding and appreciation of the project. 2000 characters max

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I accept and agree to abide by the terms and conditions and the rules of the call for applications

I agree

I agree that my personal data entered in this form will be kept and processed by the EPCC Cité du design / École supérieure d'art et design de Saint-Etienne and STAS for the purposes of the call for projects A Streetcar Named Design

I agree

I agree to receive news from the EPCC Cité du design / École supérieure d'art et design de Saint-Étienne

I agree

I disagree

**Additional documents to be sent with these registration details:**

- A4 recto sheet with a summary of the text and an image (WORD or PDF).
- The main visual in HD
- Additional visuals in HD

**Your complete application should be sent to the following e-mail address:**  
[designtramcompetition2025@citedudesign.com](mailto:designtramcompetition2025@citedudesign.com)  
**Before midnight on Friday 28 March, 2025**