# 2023 ESADSE GRADUATES'

Exhibition at the Cité du design



# 15 February > 23 June 2024

Curator

Didier Courbot

A1043

Cité du design Ecole supérieure d'art et design Saint-Etienne



Amandine Baridon-Terracol

Énola Bellet

Fabiola Bellon

Inès Besson

Leïla Bouyssou

Juliette Broussolle

Clémence Creveau

Adrien Delimard

Axelle Fortin & Naomie Rubiero

Hugo Guyomard

Simon Henry

Mathias Hû

Su Huang

Valentin Jager

Baptistin Lebraud

Marie Lecommandoux

Jérémy Lubac

Constance Mandaroux

Benjamin Nicolet

Marion Page

Jovien Panné

Alix Perrin

Pauline Petit

Manon Picat

Clémence Thomas

Buliash Todaeva

Cyprien Tourte

Mathilde Vaillant

Léonold Viviant

Chunvu Xie

**PRESS PACK** 

# PRESS PACK REELS

## 2023 ESADSE GRADUATES'

Exhibition at the Cité du design 15 February > 23 June 2024

#### **CURATOR**

Didier Courbot, Galerie A1043

### PRODUCTION OF THE EXHIBITION

Cité du design

#### **TECHNICAL PRODUCTION**

Thomas Collet, Sarah Khedimellah, Clément Morel, Jean Robin, Vincent Savinel and David Simonin Justine Gaspard, Laurianne Heintz, Lisa Petit, ESADSE students

#### **ACKNOWLEDGMENTS**

Thanks to the lecturers, teaching assistants, instructor-technicians and administrative staff at ESADSE who work every day to ensure the students' success.

## **EDITORIALS**

"

This exhibition featuring the work of our 2023 graduates puts centre stage the fantastic creativity of the artists and designers trained in Saint-Étienne, with their ability to question contemporary creation, rethink established practices and imagine new possibilities. The exhibition's original scenography invites visitors to the Cité du design to discover their degree projects and, though them, a school where art, ideas and objects are made. It is also a valuable showcase and springboard for these young professionals freshly graduated from ESADSE."

Marc Chassaubéné, President of the EPCC Cité du design-ESADSE

"

The final degree project is a rite of passage that marks the end of one cycle and the beginning of a new one. ESADSE promotes its students' degree projects with a catalogue and an exhibition at the Cité du design. The Reels exhibition put together by guest curator Didier Courbot features the work of some thirty young artists and designers who graduated from the School in 2023 and covers all the courses and options. Their work is the fruit of five years' study and theoretical and practical research and, through it, they are expressing their individual points of view, exploring new languages as well as testifying to the creative force of our school of art and design."

Éric Jourdan, Executive Director, EPCC Cité du design-ESADSE

# REELS Saint-Étienne Higher School of Art and Design Graduates' Exhibition 2023

**Amandine Baridon-Terracol** Énola Bellet Fabiola Bellon Inès Besson Leïla Bouvssou Juliette Broussolle Clémence Creveau Adrien Delimard Axelle Fortin & Naomie Rubiero Hugo Guyomard Simon Henry Mathias Hû Su Huang Valentin Jager Baptistin Lebraud Marie Lecommandoux Jérémy Lubac **Constance Mandaroux** Benjamin Nicolet Marion Page Jovien Panné Alix Perrin Pauline Petit Manon Picat Clémence Thomas Buliash Todaeva Cyprien Tourte Mathilde Vaillant Léopold Viviant

See the degree projects of the 2023 ESADSE graduates on citedudesign.com

Chunyu Xie

From 15 February to 23 June 2024, the Cité du design presents the work of the 2023 graduates of Saint-Étienne Higher School of Art and Design (ESADSE). The exhibition put together by a guest curator under the title Reels poses the question of reality and how it is perceived. Between studies, graduation and confrontation with the public, a new combination plays out that lies somewhere between memory and projection, between the end of one cycle and the beginning of a new one

What does an exhibition of graduates' degree projects mean? Is it a first confrontation with real life? In any case, it is obviously the culmination of the student phase. It is not yet real life, but the crest of a wave taking us there. The Reels exhibition is a manifestation of that state: a wave, a movement, a sort of drive wheel that carries us forward.

"Reels" when written without an accent in French, becomes ambiguous in its meaning. Real - réel - or reel in the English sense? Both of course. The English word "reel" is a common term on social media, especially on Instagram, which has popularised a new form. Reels are short films, mostly scripted, sometimes edited and set to music. Like everything that appears on social media, they reflect a sort of reality but are not actually reality.

So the choice of the word Reels as the title of the exhibition poses this question of reality and how it is perceived. So what makes Reels real? Where does reality begin and where does it end? Here we will find projects that sometimes have real implications in our everyday lives and also some that have visibly fewer, but still have the ability to transform us just as much. Everything fits into a scenography consisting of a cheerful, slightly chaotic concentric movement, but also into our reality. A far cry from reels.

**Didier Courbot, Galerie A1043**Guest curator

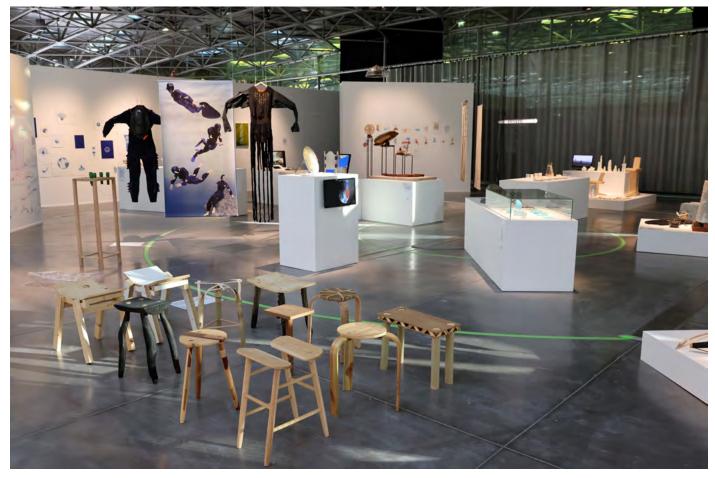


# A CIRCULAR SCENOGRAPHY

To continue with the idea of Reels and therefore the notion of circling and looping, the exhibition has been designed around a circular space that radiates outwards, using the available display walls and stands. The visitor can embrace the entire display in one look, a bit like a snapshot giving an overall picture at a given moment. The display stands and wall are arranged to create different heights in the space. Videos are projected from the periphery onto the backs of the display walls.

"The works of plastic artists are mixed with those of designers, without any rank order. Each item is displayed on an equal footing. As a result, the exhibition layout adapts to the dimensions and needs of each piece of work."

Didier Courbot, guest curator



General view of the REELS exhibition © Hubert Genouilhac / PhotUpDesign

# THE PROJECTS PRESENTED

#### **ART COURSE**

**INÈS BESSON** I Wish U Where Here



**BAPTISTIN LEBRAUD** Notes pour Occhio



© Baptistin Lebraud

**JÉRÉMY LUBAC** J'irai quand hier ?



**ALIX PERRIN** 



© Fabrice Roure

**CHUNYU XIE** À l'intérieur, à l'extérieur et en dehors



**ART & DESIGN COURSE ACDC SPACES OPTION** 

(Contemporary Arts, Contemporary Designs)

**SIMON HENRY** Praesentia



© Fabrice Roure

**JOVIEN PANNÉ** Salle L210B



**PAULINE PETIT** 



© Fabrice Roure

**CLÉMENCE THOMAS** 

Vue sur le chaudron



#### **DESIGN** COURSE **MEDIA OPTION**

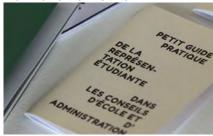
#### **HUGO GUYOMARD**

Luthiopia est à la fois fini, à la fois en cours



© Fabrice Roure

**MATHIAS HÛ** L'armoire de mèche



© Fabrice Roure

#### **SU HUANG** Femme chinoise invisible : 4 discussions



© Fabrice Roure

#### **CONSTANCE MANDAROUX** La ville de 18h30



© Fabrice Roure

#### **MANON PICAT** Au clair de la forêt



#### **DESIGN** COURSE **OBJECT OPTION**

#### **AMANDINE BARIDON-TERRACOL** Une usine désaffectée, un lieu en transition



© Fabrice Roure

**ÉNOLA BELLET** L'art du soin



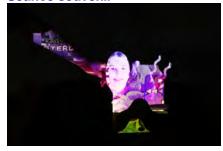
© Fabrice Roure

#### **FABIOLA BELLON** Homo Bulla



© Fabrice Boure

#### **JULIETTE BROUSSOLLE** Séance souvenir



© Juliette Broussolle

**CLÉMENCE CREVEAU** Poèmes à vivre



**ADRIEN DELIMARD** Trop grand pour moi



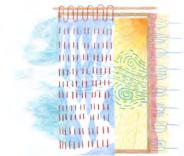
© Fabrice Roure

**VALENTIN JAGER** Dernière neige



© Valentin Jager

#### **MARIE LECOMMANDOUX** Casa del Sole



© Marie Lecommandoux

#### **BENJAMIN NICOLET** Kalyvi



#### **MARION PAGE** Scène de Lumière



© Fabrice Roure

#### **BULIASH TODAEVA** Réexister



#### **CYPRIEN TOURTE** Eau mille lieux de..



Cyprien Tourte

### MATHILDE VAILLANT Réminiscence olfactive



LÉOPOLD VIVIANT

Phylum, arborescence d'objets
d'anticipation



© Léopold Viviant

## **DESIGN** COURSE **PUBLIC(S)** OPTION

#### LEÏLA BOUYSSOU



@ rubrice rieure

## AXELLE FORTIN & NAOMIE RUBIERO *Mûrier Platane*



© Axelle Fortin & Naomie Rubiero

# THE SCHOOL COMES OUT OF ITS **BUBBLE**

Since September 2023, ESADSE has had a new permanent space in the La Platine building, where the Cité du design's exhibitions take place: La Bulle (The Bubble). Open to the public all year round, its purpose is to make the diverse nature of the work of the School's students and alumni visible and accessible. This year, the ESADSE graduates' exhibition is going beyond its usual confines to display two of the thirty projects presented in *Reels* there.

Into the wool by Leila Bouyssou (DNSEP Design, Public(s) option) and La ville de 18h30 by Constance Mandaroux (DNSEP Design, Media option): the two projects installed in the ESADSE Bulle present scenarios for possible futures, highlight the capacity to act together, with what already exists, transmitting the desire to move forward, to try new collective experiences, a way of being in the urban space. In La Platine, a second "bubble" will host, for the entire duration of the exhibition, a visitor experience space centred on five video capsules in which students present, based on their personal experience, the courses and options offered by ESADSE.

These two bubbles are opportunities to engage with visitors or simple passers-by on the School, the beating heart of the Cité du design.



La Bulle, Reels exhibition
© Hubert Genouilhac / PhotUpDesign

# ESADSE STUDENTS FACING THE CAMERA

**THÉO MOURY** 

DNSEP Art 2022 **Voyage immobile** 

**ALEXANDRE BELTRAN** 

DNSEP Art Spaces option 2022 Lignes de fuite – Lignes de désir

**MAËVA BORG** 

DNSEP Design Media option 2022 La forme de l'autre

**MONIKA OLSZAK** 

DNSEP Design Object option 2022 **Vestiges anciens** 

**MATHILDE GARCIA** 

DNSEP Design Spaces option 2022 **Very Good Design**  Video capsules to discover in the bubble at La Platine, just opposite the bookshop. Free to access while the exhibition is on. Also on citedudesign.com



New video capsule

**LEILA BOUYSSOU,**DNSEP Design Public(s) option 2023 **Into the wool** 



## COURSES IN ART AND DESIGN AT ESADSE

Saint-Étienne Higher School of Art and Design (ESADSE), a higher education institution under the supervision of the Ministry of Culture, offers a complete training programme, including a preparatory class, running through to master's level and then on to post-master's courses. This is a school where it is all about "doing", where projects are made thanks to a number of studios that encourage student experimentation and autonomy. The School offers a master's level Art course, and a Design course with several options, as well as an Art & Design course in Contemporary Art and Contemporary Design (option ACDC Spaces).

ESADSE's first group of students on the Public(s) option of the design course graduated in 2023. This option covers issues arising out of public policy and focuses on users.

Two new courses leading to the DNSEP Design replaced the Media course from the 2022-2023 academic year onwards: Graphics & Images and Digital Creation, and the first group of students will be graduating in 2024.

Lecturer-Coordinator 2022/2023: **Denis Laget** 

#### **ART COURSE**

Inès Besson – *I Wish U Where Here*, Baptistin Lebraud - *Notes pour Occhio*, Jérémy Lubac - *J'irai quand hier ?*, Alix Perrin - *Écrire avec la lumière*, Chunyu Xie - *À l'intérieur*, *à l'extérieur et en dehors* 

The art course covers an area where different fields of plastic expression overlap, whilst encompassing theoretical issues from the human sciences and individual challenges. More than just teaching students to master artistic tools and media (photography, drawing, painting, video, volume, sound, installation, performance and new technologies), it offers a training framework within which the student has to constantly put their project under critical scrutiny in order to confirm the relevance of their orientations and the aesthetic and cultural choices that underpin them.

Lecturer-Coordinator 2022/2023: Stéphane Le Mercier

#### ART & DESIGN COURSE ACDC SPACES OPTION

(Contemporary Arts, Contemporary Designs Simon Henry - *Praesentia,* Jovien Panné - *Salle L210B,* Pauline Petit - *noclip,* Clémence Thomas - *Vue sur le chaudron* 

The ACDC\_Spaces option alternates time spent on projects with more experimental forms of work. Firstly, students are expected to start from a subject which they must appropriate so that they can construct their own singular method and practice as an artist. Secondly, they are expected to experiment and learn to distinguish between what is research and what is not, in the different plastic possibilities available. The ACDC\_Spaces option therefore offers a set of theoretical, methodological and plastic tools which can rely on the development of projects in partnership with external bodies, places of production and dissemination or local authorities.

Lecturer-Coordinator 2022/2023:

Jean-Claude Paillasson

#### **DESIGN** COURSE **MEDIA** OPTION

Hugo Guyomard - *Luthiopia est à la fois fini, à la fois en cours,* Mathias Hû - *L'armoire de mèche,* Su Huang - *Femme chinoise invisible : 4 discussions,* Constance Mandaroux - *La ville de 18h30,* Manon Picat, *Au clair de la forêt* 

Questioning the contemporary issues around graphic art, the image and means of transmission as well as the relationship between artistic languages, evolving from new modes of production to digital humanities, from multi-media information to the internet of things, from data visualisation to robotics, the Media option requires future designers to question their practice anew, taking account of all of these elements.

In the 2022-2023 academic year, the Media option changed to give rise to two new options: Digital Creation and Graphics & Images.

Lecturer-Coordinator 2022/2023:

**Benjamin Graindorge** 

#### **DESIGN** COURSE **OBJECT** OPTION

Amandine Baridon—Terracol, *Une usine désaffectée, un lieu en transition,* Énola Bellet- *L'art du soin,* Fabiola Bellon- *Homo Bulla,* Juliette Broussolle - *Séance souvenir,* Clémence Creveau - *Poèmes à vivre,* Adrien Delimard - *Trop grand pour moi,* Valentin Jager *Dernière neige,* Marie Lecommandoux - C*asa del Sole,* Benjamin Nicolet - *Kalyvi,* Marion Page - *Scène de Lumière,* Buliash Todaeva - *Réexister,* Cyprien Tourte - *Eau mille lieux de...,* Mathilde Vaillant - *Réminiscence olfactive,* Léopold Viviant - *Phylum, arborescence d'objets d'anticipation* 

The projects are developed on a scale corresponding to the human hand and body and in the domestic or public world. Today they extend to issues relating to digital practices that are modifying our approach to both objects and products. Experimentation and an opening onto a forward-looking dimension are at the heart of the teaching methods employed. The only constraints that are always present are those of usage and the possibility of manufacturing. As part of the general and shared reflection on economic, ecological, societal and ethical transitions that need to be made, the aim is to equip future designers to participate in the analysis of needs and the preparation of the commission, especially in the public domain and concerning public good.

Lecturer-Coordinator 2022/2023: **Benjamin Graindorge** 

#### **DESIGN** COURSE **PUBLIC(S)** OPTION

Leïla Bouyssou - *Into the wool,* Axelle Fortin & Naomie Rubiero - *Mûrier Platane* 

The Public(s) Design course focuses on the use of design to serve public policies and invites students to adopt a position on issues arising from the public policy field: governance, society, economics, social issues, the environment, education, health. Students are trained in the methodologies of social design and innovation, but also for a wide-ranging practice as designers embracing all the phases in the creation of co-design tools.

# GUEST CURATOR DIDIER COURBOT, GALERIE A1043

Instagram: @a1043

In 2016, with landscaper Stéphanie Courbot, he founded A1043, a modern and contemporary design gallery active on the Parisian scene. Situated in the 3rd arrondissement of Paris, Galerie A1043 focuses on monographic and thematic projects and commissions work from contemporary designers. It places great emphasis on the quality of the design and production of the objects without taking account of the period, instead opting to select objects with conceptual and/or sculptural qualities.

"For a gallery owner, one of the greatest satisfactions is to organise an exhibition. Constructing something around an idea, a space, placing objects in relation to each other, whether it is to create a dialogue or a confrontation. And when the exhibition you are organising features graduates' degree work, the satisfaction is all the more intense."

# CATALOGUE ESADSE GRADUATES 2023

Collection directed by: Éric Jourdan and Laurence Salmon Publications officer: Marion

Fraboulet

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## CITÉ DU DESIGN-ESADSE

Saint-Étienne Higher School of Art and Design (ESADSE) and the Cité du design are united in a public institution for cultural cooperation (EPCC) whose aim is to train the artists and designers of tomorrow and engage with all kinds of audiences to anchor design at the heart of our society.

The EPCC Cité du design-ESADSE started the year 2024 with a new set of articles of association. These reassert its positioning as a cultural establishment with a regional, national and international reach, whilst refocusing its missions on two pillars: teaching and research and the dissemination of design.

ESADSE, which has 400 students, is the higher education and research arm of the EPCC. It is accredited by the French Ministry Culture to provide higher education courses in art and design preparing students to take national degrees, as well as to offer post-master's degrees and research activities.

The dissemination department is responsible for the cultural dissemination and design promotion missions, through the Cité du design's outreach activities: Biennale Internationale Design Saint-Étienne, temporary exhibitions, Cabane du design, events, publications, etc.

Designer Éric Jourdan, who had been director of ESADSE since 2020, became executive director of the EPCC Cité du design-ESADSE on 1 January 2024.

# PRACTICAL INFORMATION

#### **REELS**

2023 ESADSE GRADUATES' Exhibition at the Cité du design From 15 February to 23 June 2024

### From Tuesday to Saturday from 10am to 6pm

Free - Admission tickets available from the reception desk at the Cité du design

Closed Mondays as well as Monday 1 April, Wednesday 1 May, Wednesday 8 May, Thursday 9 May, Monday 20 May)

Cité du design - La Platine 3, rue Javelin Pagnon 42000 Saint-Étienne 04 77 49 74 70 info@citedudesign.com citedudesign.com

#### **GUIDED TOUR FOR ALL**

### In term time Saturdays and Sundays at 3 pm

During the school holidays Tuesdays, Fridays, Saturdays and Sundays at 3 pm Duration: 1 hr 15

#### Flash guided tour

Every first Sunday in the month at 11 am Free - Duration: 30 min

#### LSF guided tour\*

Saturday 23 March at 3 pm Duration: 1 hr 15

\*French Sign Language

#### Children's tour

Only during the school holidays €6 (1 child + 1 adult)
Duration: 1 hr

#### Télérama Weekend 2024:

Guided tours for holders of a Télérama Pass Saturday 16 and Sunday 17 March at 11 am and 3 pm

#### ALSO AT THE CITÉ DU DESIGN

#### La Platine

#### GUILLAUME BLOGET, ÊTRE LÀ Présent >< Futur cycle - n°02

The Cité du design presents the work of Guillaume Bloget, the second guest designer in the Présent >< Futur cycle. Être là is his first solo exhibition. It reveals his sensitive, demanding practice of design, always focused on the true expression of the object.

#### From 15 February to 23 June 2024 From Tuesday to Saturday from 10am to 6pm

Free - Admission tickets available from the reception desk at the Cité du design

## **LES OISEAUX** (The Birds) Exhibition and workshop (ages 5 to 10)

## From 15 February to 13 July 2024 In partnership with the Centre Pompidou

When your eyes are blindfolded, birdsong guides you. When you open your ears wide, the forest comes to life. When you rediscover your senses, your imagination can fly and a new sound landscape opens up. Let yourself go, listen to the birdsong, stroll through a forest of pine battens... An installation/workshop designed by plastic artist and scenographer Émilie Faïf and architect Nicolas André, with the support of Matthias Tronqual.

#### Wednesdays: 3, 4 and 5 pm Saturdays: 2, 3, 4 and 5 pm

€2 child (accompanied by 1 adult) Book online at billetterie.citedudesign.com

#### THE BOOKSHOP

The Cité du design bookshop is an extension of the cultural offer and events at the Cité du design-ESADSE. It offers products that tie in with the exhibitions and add to the visitor experience. It also offers a selection of other books and objects illustrating innovative, ethical and committed design.

Opening times (during exhibitions): from Tuesday to Sunday 10 am to 6 pm

Closed on Mondays and public holidays.

citedudesign.store.fr

#### Cabane du design

Free, unsupervised workshops for children aged 5 and over.
A unique, joyful, innovative space where children can try their hand as designers.

#### In term time:

Tuesdays, Thursdays and Fridays from 4 to 7 pm
Wednesdays, Saturdays and Sundays from 2 to 6 pm **During the school holidays:**From Tuesday to Sunday 2 to 6 pm

#### DÉRIVE URBAINE, PRATIQUER LA VILLE

(Urban drifting, doing the city) Exhibition by Raphaël Dencausse, a 2022 ESADSE object design graduate.

# From 1 February to 31 March 2024 Take a trip into the city, roam the urban landscape, wander aimlessly, go where the environment takes you, find the perfect spot. Free admission

#### **ENTRE CIEL ET TERRE**

(Between heaven and earth) Workshop for babies aged 0-24 months

Jean-Jacques Rousseau's *The Reveries of the Solitary Walker* is the inspiration for artistic craftswoman and paper horticulturist Diane Cornu's imaginary landscape. Using traditional Japanese techniques, she "grows" clusters of star-shaped flowers and shooting stamens, all made of paper.

#### From 17 February to 27 April 2024 Wednesdays and Saturdays at 9.30 and 10.30 am

Duration: 30 min Free, book online at billetterie.citedudesign.com

#### citedudesign.com

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